



BOOKING A SHOW / PRODUCTION

YOUR OPTIONS

We have a few different options when booking a show/production at KeyStone 1889.

Any questions, please contact:

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1. DRY HIRE

We can offer an hourly rate for usage, and is based on your estimated number of people onsite during the following times. We can amend these estimates post-show to reflect your actual numbers of people.

Usage can include:

- Bump In/tech run/sound check
- Doors
- Performance (with intermission)
- Bump Out

Please refer to our Venue Hire document located under our 'useful links' tab on the website

Dry hire means your show/production will be responsible for ticketing, door staff, ushering, advertising, and production costs.

With Dry Hire, we will embed your ticket link with marketing assets on our website and social media pages, and do a mail out through our email direct marketing list.

Please talk to us if you would like us to manage your ticketing, and/or marketing & promotion when choosing Dry Hire, we can quote this for you.

This option includes use of all in-house sound & lighting equipment (see our Tech Specs under the 'useful links' tab via the website). Additional Production gear can be easily cross-hired for your production at your own cost. Labour for onsite tech set up, show operation, and pack down can also be quoted for you.

Full bar services will be offered to your audience, and depending on the day/time/target audience we may be able to offer a small hot food menu available for sale from behind the bar.

2. VENUE HIRE WITH TICKET MANAGEMENT

Minimum of 80 pax. We can manage your audience ticket sales through our website.

This includes added support for marketing & promotion of the show including various forms (see page 5 [here](#) →).

With this option we retain \$8 per ticket and it includes the Venue Hire for:

- Bump In/tech run/sound check
- Doors Staff & Ushering
- Performance (with intermission)
- Bump Out

*additional rehearsals can be booked and deducted from the settlement post-show. These rehearsals are charged as per our Dry Hire rates.

This option includes use of all in-house sound & lighting equipment (see our Tech Specs under the 'useful links' tab via the website). Additional Production gear can be easily cross-hired for your production at your own cost. Labour for onsite tech set up, show operation, and pack down can also be quoted for you.

Full bar services will be offered to your audience, and depending on the day/time/target audience we may be able to offer a small hot food menu available for sale from behind the bar.

3. MENU INCLUSION WITH TICKET MANAGEMENT

We can manage your audience ticket sales through our website. This includes added support for marketing & promotion of the show including various forms (see page 5 [here](#) →).

This option allows you to offer your audience a Dinner & Show.

With this option we can offer a either:

2 course menu (\$45 p/p)

or

3 course menu (\$59 p/p)

If your entire audience is offering this ticket type only it includes the following:

- Bump In/tech run/sound check
- Doors Staff & Ushering
- Performance (with intermission)
- Bump Out

*additional rehearsals can be booked and deducted from the settlement post-show. These rehearsals are charged as per our Dry Hire rates.

If you would like to offer two ticket tiers, we can include a 'Show Only' ticket. We will retain \$6 per ticket for this service and it applies to both 'Dinner & Show' and 'Show Only' tickets sold.

This option includes use of all in-house sound & lighting equipment (see our Tech Specs under the 'useful links' tab via the website). Additional Production gear can be easily cross-hired for your production at your own cost. Labour for onsite tech set up, show operation, and pack down can also be quoted for you.

PROMOTIONAL SUPPORT

Our promotional support includes the following services:

1. upload your show to our website and include your show in all upcoming eDM from our mailing list (no additional cost)
2. Schedule posts via our FB & Insta pages. We are reliant on as much collateral you can give us to do this well, short video is always great. I see on your FB you've posted costumes items etc. in the past - this is great we can use things like that (no additional cost)
3. Printing & Distribution. We can (or you can) create a promo poster with QR booking code. We will do a print run of A3, A4, and A5 on GSM 170 and distribute it to our usual high traffic areas around Bathurst, and co-contribution is required for this service (\$100)
4. Radio advertising. We currently have a 10 ad per week campaign which advertises what's on for the week, it includes a radio interview, and a double pass giveaway (with you approval), and co-contribution is required from shows for this service (\$330)
5. Paid FB advertising. We can co-contribute for a \$10 a day spend over a 2 week period plus design and set up from graphic designer, and co-contribution is required for this service (\$210)